

YOU COULD BE A WINNER!

go WITH EGGO® SWEEPSTAKES



Grand Prize

One registration per each of our sales regions (5)* to the School Nutrition Association's Annual National Conference (ANC) 2025 in San Antonio, TX, July 13-15, 2025. Approximate Value: \$740

*Regions:

Region 1 - NORTHEAST: CT, DC, DE, MA, MD, ME, NH, NJ, NY, PA, VA, VT, WV

Region 2 - SOUTHEAST: AL, FL, GA, NC, SC, TN

Region 3 - MIDWEST: IA, IL, IN, KY, MI, MN, ND, NE, OH, RI, SD, WI

Region 4 - WEST: AK, AZ, CA, CO, HI, ID, MT, NV, OR, UT, WA, WY

Region 5 - SOUTH CENTRAL: AR, KS, LA, MO, MS, NM, OK, TX

First Prize (1):

Sponsored Family Breakfast event, a special event designed to showcase your school nutrition program and engage your school community. Winner will receive the Family Breakfast toolkit developed by Action for Healthy Kids, with resources and tips for a successful event, plus a \$500 grant that can be used toward hosting your event.

Second Prize (5):

25,000 Cool School Cafe Bonus Points

One winner for each of our sales regions (5)*. (At the time Bonus Points are distributed, winner must be a Cool School Cafe operator member.)

Estimated value: \$250

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L'EGGO WITH Eggo®

Participating Products

Item #	Product	Case	Grain Oz. Eq.
30100-29476	Eggo® Original Waffle Graham Crackers	100ct./1.74oz.	2
30100-24520	Eggo® Cinnamon French Toast Graham Crackers	100ct./1.76oz.	2
38000-24698	Eggo® Eggoji™ Waffles Made With Whole Grain	144ct./1.23oz.	2 (per 2 waffles)
38000-29443	Eggo® Froot Loops Waffles Made With Whole Grain	72ct./2.6oz.	2
38000-92560	Eggo® Minis Pancakes Blueberry	72ct./3.03oz.	2
38000-92562	Eggo® Minis Pancakes Maple Flavored	72ct./3.03oz.	2
38000-92313	Eggo® Minis Waffles Cinnamon	72ct./2.64oz.	2
38000-92315	Eggo® Minis Waffles Maple Flavored	72ct./2.64oz.	2
38000-18574	Eggo® Minis Pancakes Confetti	72ct./3.03oz.	2
38000-80801	Eggo® Minis French Toast Chocolate Chip	72ct./3.03oz.	2
38000-80693	Eggo® Minis French Toast Original	72ct./3.03oz.	2

Visit KellanovaAwayfromHome.com to see recipes and learn more about all our products.

Abbreviated Rules. No Purchase Necessary. For complete Official Rules, go to www.fsinfo4u.com/kellanova/gowitheggo. Begins 7/1/24 at 12:00:00 AM (ET) and ends on 12/31/24 at 11:59:59 PM (ET); Qualifying Purchase Period begins 7/1/24 and ends 12/15/24. Open to foodservice operators that purchase and sell any of the Participating Products (see full Official Rules for Participating Products), are legal residents of the fifty (50) United States and District of Columbia, are eighteen (18) years of age or older at the time of entry, and are in good standing with the Sponsor at the time of entry and time of awarding of any prize. Subject to complete Official Rules. Void where prohibited. Sponsor: Kellanova, One Kellogg Square, South Tower, Battle Creek, MI 49016.

Kellanova
Away From Home

